# PRESS RELEASE

**Würth Elektronik Shifts Annual Technical Training Show to Digital Platform**

Watertown (USA), 4 November 2020 – For the sixth year, Würth Elektronik has successfully held its annual WE Day technical seminars show. However, like many events in 2020, the show has transitioned to a virtual stage.

WE Day 2020, sponsored by Mouser Electronics, offers unbiased training from a diverse range of partners, including Mouser Electronics, Altium/SKA, Keysight Technologies, Microside, Rohde & Schwarz, STMicroelectronics, VAGON, and WND Mexico.

“Our goal was to adapt the event to this new virtual model in order to continue connecting with our customers, and continue providing them the best presentations with the best partners in technology and innovation.,” said Gabriel Castaneda, Regional Sales Manager at Würth Elektronik in Latin America. “Our 6th WE Day Edition was so special and unique, and that virtual connection made it possible to interact with Industry colleagues beyond our boundaries.”

This year’s comprehensive WEDay event combined four separate WE Day events throughout Mexico and Brazil, into one cohesive experience. The event allows engineers to find presentations from suppliers regarding 5G, Internet of Things, and other topics in English, Spanish and Portuguese.

To find more information, visit [www.we-online.com/virtualweday](http://www.we-online.com/virtualweday).

**Available images**

The following images can be downloaded from the Internet in printable quality: [http://www.htcm.de/kk/wuerth](http://www.htcm.de/kk/wuerth/?lang=en)

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| **Gabriel Castaneda, Regional Sales Manager at Würth Elektronik in Latin America**  Image source: Wurth Electronics |

About the Würth Elektronik eiSos Group

Würth Elektronik eiSos Group is a manufacturer of electronic and electromechanical components for the electronics industry and a technology company that spearheads pioneering electronic solutions. Würth Elektronik eiSos is one of the largest European manufacturers of passive components and is active in 50 countries. Production sites in Europe, Asia and North America supply a growing number of customers worldwide.

The product range includes EMC components, inductors, transformers, RF components, varistors, capacitors, resistors, quartz crystals, oscillators, power modules, Wireless Power Transfer, LEDs, sensors, connectors, power supply elements, switches, push-buttons, connection technology, fuse holders and solutions for wireless data transmission.

The unrivaled service orientation of the company is characterized by the availability of all catalog components from stock without minimum order quantity, free samples and extensive support through technical sales staff and selection tools.

Through its technology partnership with the Audi Sport ABT Schaeffler Formula E Team and its support for the Formula Student racing series, the company demonstrates its innovative strength in eMobility   
(www.we-speed-up-the-future.com).

Würth Elektronik is part of the Würth Group, the world market leader for assembly and fastening technology. The company employs 7,300 staff and generated sales of 822 million euros in 2019.

Würth Elektronik: more than you expect!

Further information at www.we-online.com

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